

## Item 4.2a Corporate Social Responsibility Strategy

### Introduction

Liverpool Heart and Chest Hospital is one of the largest single site specialist heart and chest hospitals in the UK, providing specialist services in cardiothoracic surgery, cardiology, respiratory medicine including adult Cystic Fibrosis and diagnostic imaging.

The Trust services a population of 2.8 million spanning Merseyside, Cheshire, North Wales and the Isle of Man.

As an NHS employer providing public services and spending public money, our activities need to take place in the most sustainable way and as a NHS Foundation Trust, we want to lead by example and make contributions to our local communities, acting as an ambassador to improve the lives of the population we serve.

### Liverpool Heart and Chest vision:

*To be the best – leading and delivering outstanding heart and chest care and research.*

The vision to be the best is implemented by five strategic objective themes:

- Quality and Patient Experience
- Research and Innovation
- Finance and Value
- Best NHS Employer
- Partnerships

As an NHS employer we want to embrace our responsibility in being a “good corporate citizen” ensuring sustainable development and tackle health inequalities through our day to day activities.

How we behave as an employer, a purchaser of goods and services, a manager of transport, energy, waste and water, as a landholder and commissioner of building work and as an influential neighbour in many communities can make a big difference to people’s health and to the well-being of society, the economy and the environment.

## Our Corporate Social Responsibility (CSR) Objectives:

Area	Objectives
Travel	To promote a range of travel policies that reduce the amount of money the Trust spends on travel and to increase the range of 'green' transport schemes for staff to access.
	Support an approach to reducing mileage by increasing uptake of teleconferencing and video conferencing
Procurement	Agree procurement criteria which consider local procurement
	Encourage our suppliers to demonstrate their approach to CSR
Facilities Management	To improve recycling waste and introduce additional waste streams.
	Implement a new waste system of bag to bed system and the implementation across the Trust of the offensive waste stream.
Buildings	Minimise the effects of capital developments on the local environment and community in a sympathetic manner to enhance the community
	Review the use of green technologies
	To identify the best practice from national and sustainability and carbon reduction groups
Workforce	Increase our Apprentice programme and additional focus on pre-employment, pre-apprenticeships, traineeships and work experience.
	In conjunction with HEE implement supported internships
	Work in collaboration with Hugh Baird regarding both clinical and non-clinical cadet programmes from September 18.
	Review all opportunity to work differently with some of the teams across the Trust, giving different groups within the community the opportunity to experience work within different fields.

	<p>Continue to support and expand</p> <ul style="list-style-type: none"> <li>• <b>Access to Medicine</b> – a bespoke programme offering AS level students an opportunity to shadow a medic during summer holidays with a 2 day introduction to the specialist nature of LHCH.</li> <li>• <b>Medicine Taster Day</b> – offered for AS level students considering medicine as a career in conjunction with Social Mobility Foundation.</li> <li>• <b>Links with Higher Education Providers</b> – actively engage with local universities and offer placements to students across nursing, physiology, physiotherapy and radiology &amp; theatres.</li> <li>• Dementia training in local communities</li> </ul>
	<p>Create real time platform for staff on the intranet to be able to share ideas and learning and provide updates.</p>
Community Engagement	<p>Continue to streamline current recruitment process for volunteer quarterly one stop shop.</p>
	<p>Work in partnership with Merseyside Youth Association to provide a pre-employment training programme, entry level NHS work placements and volunteering for 16-24 year olds throughout 2018.</p>
	<p>The Trust currently actively recruit volunteers from the age of 16 years with the support of experienced volunteer mentors. All volunteers encouraged and trained to be Dementia Friends</p>
	<p>Quarterly Patient &amp; Family Engagement events in Liverpool, Cheshire, Wales and IOM to work with patients/families to involve them in service development.</p>

## Challenges and Barriers

## Mitigations

CSR seen as an additional burden on the Trust	CSR needs to be woven into our mainstream strategies and groups, not created as something additional, but to capture some of what we are already involved in
CSR not a priority given the efficiency challenges we face going forward	CSR should support us to achieve some of these challenges and ensure our decision making about how we make efficiencies is balanced
CSR going to force us to spend more on procurement	CSR will get the trust to consider how we procure and think about social value return, it will encourage us to look at the local impact of procuring locally and the sustainability of local business

## CSR Strategy Group

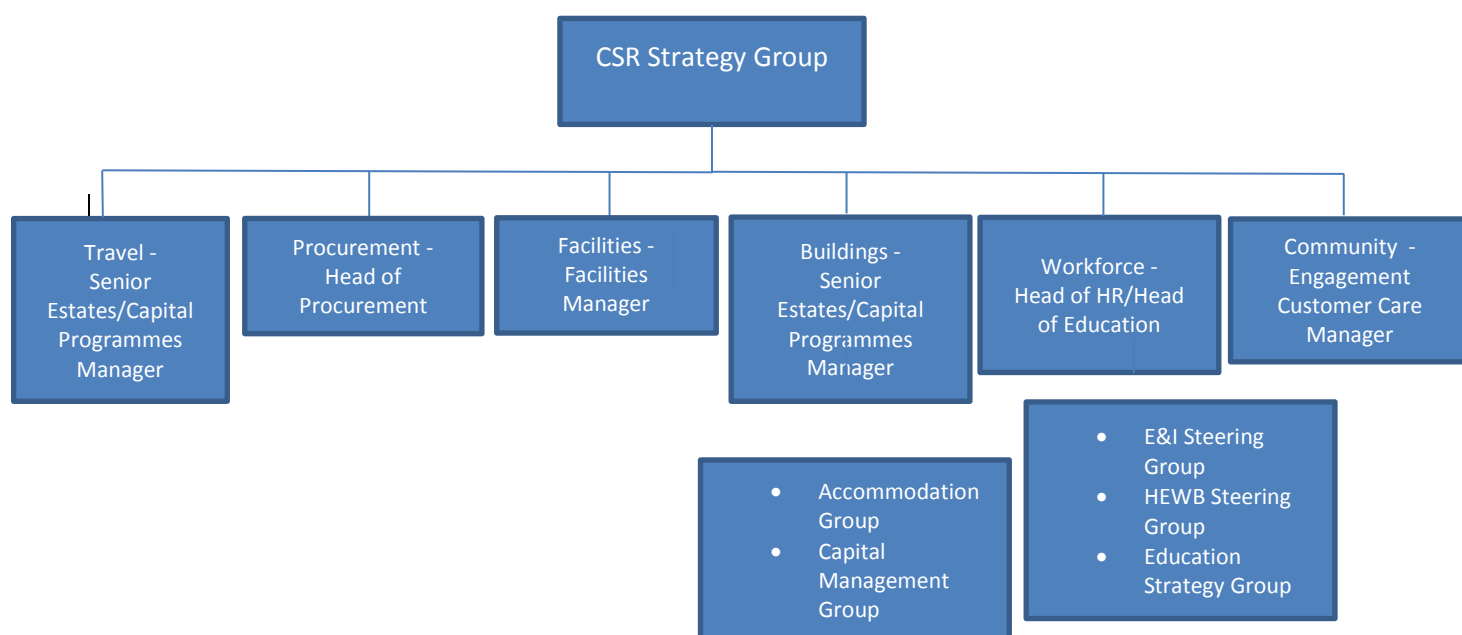
This group will report to the Operations Board with an annual report to the Trust Board.

The Terms of Reference will focus on overseeing the implementation of the current action plan attached and the development of a future work plan for 2020 onwards.

Members of the CSR Strategy Group will be allocated responsibility within existing groups for ensuring objectives and measures of the overarching CSR strategy and objectives.

## CSR Delivery Groups

The CSR Group and overarching strategy will be delivered through the governance arrangements outlined below.



### **KPI and measures**

Within the CSR action plan a range of measures will be developed to monitor progress against the plan. These will be SMART targets developed by the supporting groups.

### **Communications Plan**

A variety of internal and external communications methods will be used to communicate CSR news. Effective communication will help raise the profile of CSR, whilst helping to embed into the culture of the organisation.

### **Review date**

The review date for the Strategy will be July 2020